

WebObjects & Social Media

Introduction

A great deal of interest (hype perhaps) is being generated by social media (Twitter and Facebook) at the moment. While its applications for academia and the enterprise haven't yet become clear, it is possible to integrate or add social media functions to your WebObjects application.

TweetButton for WebObjects

WebObjects support for [Twitter's TweetButton](#) has been added to the [ERJQuery](#) framework.



The screenshot shows a gallery page with a dark blue background. At the top left, there is a link: "< Return to 'World Published Gallery'". The main title is "The Triceratop Twins" in orange. Below the title is a video player showing a scene with a sign that reads "Once upon a time, a long, long, long time ago...". To the right of the video player are several metadata fields: Author: ghoban, Uploaded: 29/10/2009 - 09:01 PM, File size: 3.64MB, Views: 491 (483 public, 8 internal). Below these are sections for Description, Curriculum, Strand(s), Year or Grade, Topic(s), and Concept(s). At the bottom left, there is a "Share" section with a "Tweet" button circled in red.

< Return to "World Published Gallery"

The Triceratop Twins

Once upon a time, a long, long, long time ago...

Author: ghoban
Uploaded: 29/10/2009 - 09:01 PM
File size: 3.64MB
Views: 491 (483 public, 8 internal)

Description:
English example of a narrative

Curriculum:
English

Strand(s):
English

Year or Grade:
1-2

Topic(s):
English

Concept(s):
dinosaurs, narrative

Download

Share

Tweet

Prerequisites

To share a WebObjects page/link on Twitter or Facebook requires that it is bookmark-able. i.e it is made available as a **direct action**. Therefore it needs to be stateless as well.