

WebObjects & Social Media

Introduction

A great deal of interest (hype perhaps) is being generated by social media (Twitter and Facebook) at the moment. While its applications for academia and the enterprise haven't yet become clear, it is possible to integrate or add social media functions to your WebObjects application.

TweetButton for WebObjects

WebObjects support for [Twitter's TweetButton](#) has been added to the [ERJQuery](#) framework.



The screenshot shows a gallery page with a dark blue background. At the top left, there is a link: "< Return to 'World Published Gallery'". The main title is "The Triceratop Twins" in orange. Below the title is a video player showing a scene with plants and a sign that reads "Once upon a time, a long, long, long time ago...". To the right of the video player, there is a list of metadata: Author: ghoban, Uploaded: 29/10/2009 - 09:01 PM, File size: 3.64MB, Views: 491 (483 public, 8 internal). Below this is a "Description:" section with the text "English example of a narrative". Further down are sections for "Curriculum:" (English), "Strand(s):" (English), "Year or Grade:" (1-2), "Topic(s):" (English), and "Concept(s):" (dinosaurs, narrative). At the bottom left, there is a "Share" section with a "Tweet" button circled in red.

Prerequisites

To share a WebObjects page/link on Twitter or Facebook requires that it is bookmark-able. i.e it is made available as a **direct action**. Therefore it needs to be stateless as well.