

WebObjects & Social Media

Introduction

A great deal of interest (hype perhaps) is being generated by social media (Twitter and Facebook) at the moment. While its applications for academia and the enterprise haven't yet become clear, it is possible to integrate or add social media functions to your WebObjects application.

TweetButton for WebObjects

WebObjects support for Twitter's TweetButton has been added to the ERJQuery framework.



The screenshot shows a gallery page with a dark blue background. At the top left, there is a link: "< Return to 'World Published Gallery'". The main title is "The Triceratop Twins" in orange. Below the title is a video player showing a scene with a sign that reads "Once upon a time, a long, long, long time ago...". To the right of the video player, there is a "Download" link. Below the video player, there is a "Share" section with a "Tweet" button circled in red. On the right side of the page, there is a metadata section with the following information:

- Author:** ghoban
- Uploaded:** 29/10/2009 - 09:01 PM
- File size:** 3.64MB
- Views:** 491 (483 public, 8 internal)
- Description:** English example of a narrative
- Curriculum:** English
- Strand(s):** English
- Year or Grade:** 1-2
- Topic(s):** English
- Concept(s):** dinosaurs, narrative

Prerequisites

To share a WebObjects page/link on Twitter or Facebook requires that it is bookmark-able. i.e it is made available as a **direct action**. Therefore it needs to be stateless as well.